Bus 241 - Spring 2015 -- Exam No. 2 (MC)

You have 130 minutes to complete this examination. The is a CLOSED book exam. All other study materials, including back packs and purses, must be placed on the floor. NO **OLD EXAMS OR PRACTICE EXAMS SHOULD BE VISIBLE.** FAILURE TO FOLLOW THESE DIRECTIONS MAY RESULT IN YOU RECEIVING A ZERO SCORE FOR THE EXAM

Please be sure to answer all questions on the exam. There are eleven (11) pages to the multiple choice section and 65 questions to this exam -- 60 multiple choice and five essay questions. Count to make sure that you have all the pages and review your exam to make sure that you do not miss answering any pages or questions of the exam.

PLEASE BE SURE TO TURN IN THE EXAM WITH YOU NAME ON THE FIRST PAGE OF THE EXAM YOU WERE GIVEN. IF YOU FAIL TO PUT YOUR NAME ON A COPY OF THE EXAM, YOU MAY BE GIVEN A -0-FOR THE EXAM.

Multiple Choice: MULTIPLE CHOICE ANSWERS SHOULD BE ENTERED ON THE MACHINE READABLE FORM. PLEASE BE SURE TO USE PENCIL SO THAT YOUR ANSWERS CAN BE READ BY THE GRADING MACHINE. PLEASE BE SURE TO ALSO INCLUDE YOUR STUDENT ID NUMBER **ON THE ANSWER SHEET.**

You should try and provide answers for all questions, as there is no penalty for a wrong answer, and it counts the same as an omitted question. There are often two answers which may appear to potentially be correct. You must choose the response which answers the question the best. Each multiple choice question is worth two (2) points.

You must use a number 2 pencil when filling out the exam. Failure to use a pencil will result in a 5 point penalty. There are two versions to this exam. You must indicate "1" in special codes for version A and "2" in special codes for version B, AND "3" for version C. Failure to provide this information on you answer sheet will result in 10 point penalty. You must put your student id number in where the answer sheet provides for "social security number" Failure to follow these directions will result in a 10 point penalty.

Essays:

You must pick and answer two out of the first four essay questions. PLEASE NOTE THAT THERE ARE TWO GROUPS OF TWO -- YOU MUST PICK ONE ESSAY OUT OF EACH GROUP. EVERYONE MUST ANSWER QUESTION 5. If you need additional space to answer, please use the backside of the page which the essay question is on. In the essay section each question is worth ten (10) points.

Any lack of clarity with regard to your answer choice may result in you not being awarded points for your answer. Good Luck.

Multiple Choice

Identify the choice that best completes the statement or answers the question.

- 1. Sal assures Tom that she will deliver a truckload of hay to his cattle ranch. A person's declaration to do a certain act is part of the definition of
 - a. a prediction
 - b. an expetation
 - c. a promise
 - d. a moral obligation
- A letter-of-credit agreement between Rural Feed Corporation and Soybean Farms, Inc., requires Rural Feed's bank to pay Soybean Farms on receipt of invoices. This letter of credit is
 - a. a formal contract
 - b. an implied contract
 - c. no contract
 - d. a quasi contract
- Signe offers to sell Thomas her textbook but conditions the sale on Thomas accepting the offer by March 1.
 Signe may revoke the offer
 - a. before Thomas accepts the offer.
 - b. before March 1, whether or not Thomas has accepted the offer.
 - c. only after March 1.
 - d. only after Thomas accepts the offer.

- 4. Yvon tells Zack, "I would be willing to sell you one of my fishing rods" This is
 - a. not a valid offer because the terms are not definite.
 - b. not a valid offer because Zack did not respond.
 - c. a valid offer.
 - d. not a valid offer because Yvon did not state an intent.
- 5. Business Properties, Inc. (BPI), offers to sell a warehouse to Corporate Investments. Corporate says that it will pay BPI \$100 to hold the offer open for three business days. This
 - a. makes the offer irrevocable for three days if BPI accepts.
 - b. creates an illegal contract by adding a clause to BPI's offer.
 - c. voids BPI's offer by extending the time term.
 - d. negates BPI's offer by changing the price term.
- 6. Canada and the United States are signatories of the Berne Convention. Doug, a citizen of Canada, publishes a book first in Canada and then in the United States. Doug's copyright must be recognized by
 - a. Canada and the United States only.
 - b. all of the signatories of the Berne Convention.
 - c. Canada only.
 - d. none of the choices.
 - 7. When Heste's car breaks down, she asks Insta-Tow, Inc., to tow it to Jerry's Repair Shop. There is no discussion of a price and Hester and Insta-Tow do not sign any documents. Later, Insta-Tow sends Hester a bill. With repsect to Hester's obligation to pay the bill, this is
 - a. an express contract.
 - b. an implied contract.
 - c. a quasi contract.
 - d. no contract.
 - 8. Grant offers to sell his Honda Civic for \$10,000 to Ivy. Referring to the prices for similar Hondas, Ivy says, "I'll pay no more than \$5,000." Grant says, "Forget it." Grant's offer was terminated by
 - a. Honda.
 - b. Grant.
 - c. Ivy.
 - d. no one-Grant's offer is still open.
 - 9. Effervescent Egg Cream Compnay's trademark is used by Fizzy Drinks without its owner's permission. Fizzy's use of the mark is actionable provided that
 - a. Fizzy and Effervescent are competitors.
 - b. consumers are confused.
 - c. Fizzy's use is intentional.
 - d. Effervescent's mark is registered.
- 10. E-Shopping Corporation inserts Fiesta Mall, Inc.'s trademark as a meta tag in E-Shopping's Web site's key-words field without Fiesta's permission in a manner that suggests Fiesta authorized the use. This is
 - a. copyright infringement.
 - b. trademark infringement.
 - c. patent infringement.
 - d. none of the choices.

11. Trina pays Urban Edge Electronics store \$1,500 for a laptop computer. Under the UCC, this is

- a. a gift.
- b. a sale.
- c. a crime.
- d. a lease.

_____ 12.

Sunny enters into a contract with Trey to act as his personal sports trainer. If a dispute later arises and the contract contains un-clear terms, the rules of contract interpretation will give effect to

- a. what the promisor claims was the parties' intent.
- b. waht the parties no agree they intended.
- c. the parties intent as expressed their contract.
- d. what the promisee cliams was the parties intent.
- 13. Kamal reproduces Lorena's copyrighted work "Musica" without paying royalties. Kamal is most likely excluded from liability for copyright infringement under the "fair use" doctrine if
 - a. Kaml's use is for a commercial purpose.
 - b. Kamal copies the entire work.
 - c. Kamal's use has no effect on the market for Lorena's work.
 - d. Kamal distributed the copies without charge to the public.
- 14. Ellen publishes a book titled *First Place*, which includes a chapter from Frank's copyrighted book *Great NASCAR Drivers* without his permission. Ellen's use of the chapter is actionable
 - a. only if consumers are confused *and* Ellen and Frank are competitors.
 - b. only if consumers are confused.
 - c. only if Ellen and Frank are competitors.
 - d. regardless of whether consumers are confused or Ellen and Frank are competitors.
 - 15. Deb buys a song throught eSongs, an online music vendor. Before completing the purchase and downloading of the song, Deb must review a provision stating that she will not make and sell copies of the song and is required to click "I agree." This provision is
 - a. a click-on agreement.
 - b. none of the choices.
 - c. a browse-wrap term.
 - d. a shrink-wrap agreement.
 - _____ 16. Brady accepts what he believes is an offer to work for Canyon River Adventures, inc. as a tour and fishing guide. In determining whether a conract has been formed, an element of prime importance is
 - a. the duration of the work.
 - b. the price to be paid.
 - c. the intent of the parties.
 - d. the subject of the contract.
 - _ 17. Lark promises to buy Max's used textbook for \$60. Lark is
 - a. a promisor.
 - b. an offeror.
 - c. an offeree.
 - d. a promisee.

- 18. GreatGro, Inc., makes genetically modified seeds with properties that are identical to Hearty Harvest Corporation's patented seeds, without Hearty Harvest's permission. This is most likely
 - a. not infringement.
 - b. copyright indringement.
 - c. patent infringement.
 - d. trademark infringement.
- 19. Rally Corporation enters into a contract to sell ski gear to SnoSportz Company, which sells a pair of the skis to Tyra, a consumer, who later sells them to Uli, another consumer. Article 2 of the UCC applies to the sales transactions between
 - a. SnoSportz and Tyra only.
 - b. Rally and SnoSportz only.
 - c. Tyra and Uli only.
 - d. all of the buyers and sellers.
- 20. Bild-Rite, Inc., is a Colorado-based firm that does business with clients throughout North America. Bild-Rite oversees construction projects, and buys and sells commercial buildings, undeveloped land, and construction supplies and other goods. Bild-Rite has had to deal with work-site theft and vandalism. With respect to these circumstances, the Uniform Commercial Code (UCC) provides a framework for
 - a. international construction contracts.
 - b. domestic and foreign transactions in real estate.
 - c. prosecuting crimes against business interests.
 - d. commercial transactions for the sale of and payment for goods.
- _____ 21. Liz offers to sell Max her iPad for \$200. Max says "Okay, but only if you include the case and other accessories." Max has
 - a. made a counteroffer without rejecting the offer.
 - b. rejected the offer without making a counteroffer.
 - c. rejected the offer and made a counteroffer.
 - d. accetped the offer.
- 22. NoGas, Inc., designs and make a non-fuel propulsion system that copies parts of Omni Momentum Corporation's designs without Omni's permission. This is most likely
 - a. patent infringement.
 - b. copyright infringement.
 - c. not infringement.
 - d. trademark infringement.
- 23. Sunshine Cell Phone Company offers to buy a laser printer, with a case of paper and an extra cartridge, from Office Products, Inc. (OPI), for \$200. Paul, OPI's representative, says, "Okay, but no paper and no extra cartridge." Paul has
 - a. rejected the offer without making a counteroffer.
 - b. accepted the offer.
 - c. rejected the offer and made a counteroffer.
 - d. made a counteroffer without rejecting the offer.
- 24. Rene operates The Spicy Chocolatier Cafe chain of restauants. "The Spicy Chcolatier Cafe" is
 - a. a certification mark.
 - b. none of the choices.
 - c. a service mark.
 - d. a trade name.

- 25. Sales Marketing Corporation and Tech Support., Inc. negotiate a contract. If the contract has all of the elements necessary for one of the parties to enforce it in court, it is
 - a. an unenforceable contract.
 - b. a void contract.
 - c. a voidable contract.
 - d. a valid contract.
- 26. Crafted Metal Works, Inc., offers to design, make, and sell Downtown Transit Agency fourteen streetcars. Cafted Metal authorizes a particular mode of communication, but Downtown transit send an acceptance via a substituted means. this acceptance is effect when it is
 - a. sent.
 - b. in transit.
 - c. written.
 - d. received.
- 27. Quick Transport, Inc., offers to sell a truckload of palettes to Rapid Delivery Company. Before accepting the offer, Rapid learns that the palettes have been sold to Speedy Trucking Corporation. Quick is
 - a. not liable, because the sale revoked the offer to Rapid.
 - b. liable to Rapid for breach of contract.
 - c. liable to Speedy for breach of contract.
 - d. not liable, if Quick offers substitute goods to Rapid.
- 28. Mallory promises to buy illegal digital copies of movies from Napoleon, who promised to deliver on October 31. These promises are most likely
 - a. valid.
 - b. enforceable.
 - c. void.
 - d. voidable.
 - _____ 29. Like most successful companies, Pads & Phone, Inc. (P&P), has trade secrets. The law protects those secrets if
 - a. P&P employees do not divolge the information to outside parties.
 - b. the information is unique and has value to a competitor.
 - c. P&P employees do not handle confidential documents.
 - d. P&P emploees never leave the company.
 - 30. Naomi tells Ogden, who has no knowledge of Shakespearean comedy, that she will tutor him in the subject for \$50. As an offer, this is
 - a. not effective because comedy is not a serious subject.
 - b. no effective because Naomi's tutoring will be subjective.
 - c. not effective because Ogden has no knowledge of the subject.
 - d. effective.
 - 31. Octavio receives a catalogus from Pastry Dough, Inc., and a "personalized" letter inviting Octavio to buy any item at the advertised price. This is
 - a. an offer because there is no room for price negotiation.
 - b. an offer because of the "personalized" letter.
 - c. not an offer.
 - d. an offer only if Octavio previously bought items from Pastry Dough.

- 32. Eve tells Finlay that she will pay him \$50 if he unloads her truck. Finlay's acceptance is complete
 - a. once Finlay starts to unload the truck.
 - b. when Finlay hears Eve's offer.
 - c. as soon as Finlay says he will unload the truck.
 - d. only after Finlay unloads the truck.
- 33. RiteMade Machinery, Inc., designs, makes, and sells a drill press. Steel Equipment Company copies the design without RiteMade's permission. Steel's conduct is actionable provided
 - a. Steel's conduct is intentional.
 - b. consumers are confused.
 - c. RiteMade's design is patented.
 - d. Steel's conduct reduces the value of RiteMade's design.
- 34. Ric designs a new computer hard drive, which he names "Sci Phi." He also writes the operating manual to be included with each final product. Ric could obtain patent protection for
 - a. the name only.
 - b. the hard drive only.
 - c. the operating manual only.
 - d. the hard drive, the name, and the operating manual.
 - 35. The idea for "Prices & Profit," an app that businesses can use to control their revenue, profits, and payrolls, is protected by
 - a. copyright law
 - b. trade secrets law
 - c. patent law
 - d. trademark law
- 36. Shasta offers to sell a used hay baler to Roberto, but receives a letter of acceptance from Quito, who has no relation to roberto. A valid contract exists between
 - a. Shasta and roerto.
 - b. Shast and Quito.
 - c. none of the choices.
 - d. Roberto and Quito.
 - _ 37. Gold and Sweet Company bottles and sells maple syrup from its plant in Vermont. On the labels is a logo that states "100% genuine New England Maple Syrup Certified by the Northeast Maple Syrup Harvesters Association." This logo is
 - a. none of the choices.
 - b. a service mark.
 - c. a certification mark.
 - d. trade dress.
 - _ 38. Standard Corporation can not claim a trademark in the phrase "Quality Is Standard" if the phrase
 - a. has a secondary meaning.
 - b. is generic.
 - c. is memorable.
 - d. is descriptive.

- 39. Sincere Forms, Inc., uses, in its ads, a trademark that is similar, but not identical, to the famous, registered mark of Desired Objects, Inc. Sincere's unauthorized use of the mark constitutes trademark dilution provided
 - a. Sincere and Desired are competitors.
 - b. Sincere's use lessens the value of Desired's mark.
 - c. consumers are confused.
 - d. Sincere's use is intentional.
- 40. Herm promises to pay Nixie to work as an assistant buyer for his Organic Foods stores. Nixie agrees and quits her job with Pic-U Grocery, but Herm does not hire her. Herm is most likely liable to Nixie under
 - a. the doctrine of promissory estoppel.
 - b. no circumstances.
 - c. the concept of accord and satisfaction.
 - d. the preexisting duty rule.
 - 41. Kay and Leo enter into a contract that falls within the provisions of the UETA. Under the UETA, "an electronic sound, symbol, or process attached tot or logically associated with a record and executed or adopted by a person with the intent to sign the record" is
 - a. a record.
 - b. an e-transaction.
 - c. an e-document.
 - d. an e-signature.
 - 42. Nate tells Opal, "I might sell the skis that I bought last fall since I haven't used them and the skiing season is almost over." This is
 - a. an offer.
 - b. an acceptance of an offer.
 - c. an invitation to accept an offer.
 - d. a statement of future intent.
 - 43. Odell invents "Profits Unbound", a new stock-trading algorithm software, and applies for a patent. If Odell is grated a patent, his invention will be protected for
 - a. forever.
 - b. ten years.
 - c. for the life of the inventor plus seventy years.
 - d. twenty years.
 - 44. Following negotiations, Office Park, Inc., enters into an informal contract with Quality Janitoral Company for custodial services for Office Park's buildings. This means that the parties' contract
 - a. requires no special form.
 - b. is no yet completely formed.
 - c. is subject to change by either party, within reason.
 - d. is freely open to either party's interpretation
 - 45. Quik Fix-It, Inc., offers Pam a job as a plumber. No time for acceptance is specified in the offer. The offer will terminate
 - a. after a reasonable period of time.
 - b. never.
 - c. after a typical work week (five business days).
 - d. after a usual month (thirty calendar days).

- 46. Mark is creating Nu2U.com, a Web site through which he will enter into contract over the Internet. Important terms to include in his offers include
 - a. a detailed history of his business.
 - b. glowing reviews from former customers.
 - c. provisions specifying the remedies if the contract is breached.
 - d. his educational background.
- _____ 47. Bubbly Cola features Sparkly Cola's trademark without its owner's permission. Bubbly's use of the mark is actionable provided
 - a. consumers are confused.
 - b. Bubbly's use is intentional.
 - c. Bubbly and Sparkly are not otherwise competitors.
 - d. Sparkly's mark is registered.
 - 48. Ernie's Good Eatin' Cafe uses a distinctive decor, layout, menu, and style of service. This restaurant's image and overall appearance is
 - a. a certification mark.
 - b. a collective mark.
 - c. a service mark.
 - d. trade dress.
 - 49. Delightful Toys, Inc., makes EZ Goo, a children's toy. Without Delightful's consent, Fast Adhesives Company begins to use "ezgoo" as part of the URL for Fast's Web site. Fast claims that no consumer would confuse the Web site with the toy. Fast has committed
 - a. copyright infringement.
 - b. patent infringement.
 - c. trademark dilution.
 - d. none of the choices.
 - 50. Elementals, Inc., makes computer chips identical to Flik Quik Corporation's patented chip, except for slight differences in the "look," without Flik's permission. This is most likely
 - a. copyright infringement.
 - b. patent infringement.
 - c. trademark infringement.
 - d. none of the choices.
 - 51. In 2011, Sara writes *Terror at the Track*, a novel about racecar driving. Sara does not register the work with the appropriate government office. Under federal copyright law, Sara's work is protected
 - a. for ten years.
 - b. for twenty years.
 - c. for the life of the author plus seventy years.
 - d. forever.
 - 52. Garland publishes a book titled *Half Pipe, Full Throttle*, which includes a chapter from Ian's copyrighted book *Snowboarder*. Garland's use of the chapter is actionable provided
 - a. consumers are confused.
 - b. Garland's use is intentional.
 - c. Garland's use reproduces Ian's chapter exactly.
 - d. Garland does not have Ian's permission.

- 53. Lex reproduces Mina's copyrighted work without paying royalties. Lex is most likely excepted from liability for copyright infringement under the "fair use" doctrine if
 - a. Lex copies the entire work.
 - b. Lex distributes the copies freely to the public.
 - c. Lex's use has no effect on the market for Mina's work.
 - d. Lex's use is for a commercial purpose.
- 54. The idea for "On Your Mark," a computer game featuring racing cars, is protected by
 - a. copyright law.
 - b. patent law.
 - c. trademark law.
 - d. trade secrets law.
- 55. Like most successful companies, Paychex, Inc., has trade secrets. The law protects those secrets if
 - a. Paychex employees do not divulge the information to outside parties.
 - b. Paychex employees do not handle confidential documents.
 - c. Paychex employees never leave the company's employ.
 - d. the information is unique and has value to a competitor.
 - 56. Viola assures Wendell that she will deliver a truckload of pine seedlings to his tree farm. A person's manifestation of an intent to act in a specified way is part of the definition of
 - a. an expectation.
 - b. a moral obligation.
 - c. an ethical principle.
 - d. a promise.
- 57. Paco offers to pay Quik Delivery (QD) \$50 if it picks up and delivers to him a package from Rich within 30 minutes. QD can accept the offer only by meeting the deadline. If QD performs as directed, these parties will have
 - a. a bilateral contract.
 - b. a trilateral contract.
 - c. a unilateral contract.
 - d. no contract.
- ____ 58. Cameron enters a coffee shop in which she has an open account, fills a cup of coffee, holds it so the cashier can see it, acknowledges the cashier's nod, and walks out with the coffee, knowing that she will be billed for it at the end of the month. Cameron has formed
 - a. an express contract.
 - b. an implied contract.
 - c. no contract.
 - d. a quasi contract.
- ____ 59. Macro Corporation and Micro, Inc., enter into an agreement. To constitute a contract, the terms
 - a. must all be express.
 - b. must all be implied.
 - c. may be express, implied, or a mix of both.
 - d. may be express or implied, but not both.

- 60. Dot, a real estate agent, tells Elbert, a home seller, that her commission is 12 percent. Elbert agrees that Dot can sell his house but refuses to sign a contract unless the amount of the commission is reduced. After Dot sells the house, Elbert refuses to pay 12 percent. Dot is most likely to recover
 - a. nothing.
 - b. on a theory of an express contract.
 - c. on a theory of an implied contract.
 - d. on a theory of a quasi contract.

MULTIPLE CHOICE

	ANS: C	PTS: 1		
	ANS: A	PTS: 1		
	ANS: A	PTS: 1		
4.	ANS: A	PTS: 1	REF: p. 227	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A			
5.	ANS: A	PTS: 1	REF: p. 230	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: =		
6.	ANS: B	PTS: 1	REF: p. 168	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A			
	ANS: B	PTS: 1		
8.	ANS: C	PTS: 1	REF: p. 230	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A			
	ANS: B	PTS: 1		
10.	ANS: B	PTS: 1	REF: p. 157	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A			
11.	ANS: B	PTS: 1	REF: p. 358	NAT: AACSB Reflective AICPA Legal
10	KEY: Test Bank A			
	ANS: C	PTS: 1		
	ANS: C	PTS: 1		
14.	ANS: D	PTS: 1	REF: p. 163	NAT: AACSB Reflective AICPA Legal
1.7	KEY: Test Bank A			
	ANS: A	PTS: 1		
	ANS: C	PTS: 1		
	ANS: A	PTS: 1		
	ANS: C	PTS: 1		
19.	ANS: D	PTS: 1	REF: p. 361	NAT: AACSB Reflective AICPA Legal
20	KEY: Test Bank A			
20.	ANS: D	PTS: 1	REF: p. 356	NAT: AACSB Reflective AICPA Legal
21	KEY: Test Bank A			
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23.	ANS: C KEY: Test Bank B	PTS: 1	REF: p. 230	NAT: AACSB Reflective AICPA Legal
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21.	ANS: A KEY: Test Bank B	PTS: 1 TVP: -	REF: p. 229	NAT: AACSB Reflective AICPA Legal
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	ANS: B	PTS: 1		
30.	ANS: D	PTS: 1		

	ANS: C	PTS: 1				
32.	ANS: D	PTS: 1	REF:	p. 232	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B					
33.	ANS: C	PTS: 1	REF:	p. 161	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A			1.50		
34.	ANS: B	PTS: 1	REF:	p. 158	NAT:	AACSB Reflective AICPA Legal
25	KEY: Test Bank A					
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	ANS: C	PTS: 1				
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38.	ANS: B	PTS: 1	REF:	p. 155	NAT:	AACSB Reflective AICPA Legal
20	KEY: Test Bank A		DEE	150		
39.	ANS: B	PTS: 1	KEF:	p. 153	NAI:	AACSB Reflective AICPA Legal
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40.	KEY: Test Bank A		REF.	p. 249	INAI.	AACSB Reflective AICPA Legal
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72.	KEY: Test Bank A		KLI.	p. 224	11/11.	
43.	ANS: D	PTS: 1				
	ANS: A	PTS: 1				
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	KEY: Test Bank A			I · · · ·		
46.	ANS: C	PTS: 1				
47.	ANS: A	PTS: 1	REF:	p. 153	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: N				
48.	ANS: D	PTS: 1	REF:	p. 155	NAT:	AACSB Reflective AICPA Legal
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49.	ANS: C	PTS: 1	REF:	p. 157	NAT:	AACSB Reflective AICPA Legal
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50.	ANS: B	PTS: 1	REF:	p. 161	NAT:	AACSB Reflective AICPA Legal
51	KEY: Test Bank B ANS: C	TYP: = PTS: 1	DEE.	n 160	NAT.	A A CSD Deflective AICDA I cool
51.	KEY: Test Bank B	TYP: =	REF.	p. 162	INAI.	AACSB Reflective AICPA Legal
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52.	KEY: Test Bank B	TYP: N	KLI.	p. 105	11/11.	AACSD Keneeuve AICI A Lega
53.	ANS: C	PTS: 1	REF:	p. 163	NAT:	AACSB Reflective AICPA Legal
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54.	ANS: D	PTS: 1	REF:	p. 167	NAT:	AACSB Reflective AICPA Legal
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55.	ANS: D	PTS: 1	REF:	p. 168	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: N				
56.	ANS: D	PTS: 1		p. 206		
		ective AICPA Critical	Think	ing	KEY:	Test Bank B
	TYP: +					
57.	ANS: C	PTS: 1	REF:	p. 209	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: =				

58.	ANS: B	PTS: 1	REF: p. 210	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: +		
59.	ANS: C	PTS: 1	REF: p. 210	NAT: AACSB Analytic AICPA Legal
	KEY: Test Bank B	TYP: $=$		
60.	ANS: D	PTS: 1	REF: p. 212	NAT: AACSB Reflective AICPA Legal
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<u> </u>	<u>D</u> 41.	48.	<u>D</u> 55.	
<u> </u>	<u>D</u> 42.	<u> </u>	<u> </u>	
<u> </u>	<u>D</u> 43.	<u> </u>	<u> </u>	
<u> </u>	<u>A</u> 44.	<u> </u>	<u> </u>	
<u> </u>	<u> </u>	52.	<u> </u>	

<u>A</u> 45. <u>D</u> 52.

ID: A

Bus 241 - Spring 2015 -- Exam No. 2 (MC)

You have 130 minutes to complete this examination. The is a CLOSED book exam. All other study materials, including back packs and purses, must be placed on the floor. NO **OLD EXAMS OR PRACTICE EXAMS SHOULD BE VISIBLE.** FAILURE TO FOLLOW THESE DIRECTIONS MAY RESULT IN YOU RECEIVING A ZERO SCORE FOR THE EXAM

Please be sure to answer all questions on the exam. There are eleven (11) pages to the multiple choice section and 65 questions to this exam -- 60 multiple choice and five essay questions. Count to make sure that you have all the pages and review your exam to make sure that you do not miss answering any pages or questions of the exam.

PLEASE BE SURE TO TURN IN THE EXAM WITH YOU NAME ON THE FIRST PAGE OF THE EXAM YOU WERE GIVEN. IF YOU FAIL TO PUT YOUR NAME ON A COPY OF THE EXAM, YOU MAY BE GIVEN A -0-FOR THE EXAM.

Multiple Choice: MULTIPLE CHOICE ANSWERS SHOULD BE ENTERED ON THE MACHINE READABLE FORM. PLEASE BE SURE TO USE PENCIL SO THAT YOUR ANSWERS CAN BE READ BY THE GRADING MACHINE. PLEASE BE SURE TO ALSO INCLUDE YOUR STUDENT ID NUMBER **ON THE ANSWER SHEET.**

You should try and provide answers for all questions, as there is no penalty for a wrong answer, and it counts the same as an omitted question. There are often two answers which may appear to potentially be correct. You must choose the response which answers the question the best. Each multiple choice question is worth two (2) points.

You must use a number 2 pencil when filling out the exam. Failure to use a pencil will result in a 5 point penalty. There are two versions to this exam. You must indicate "1" in special codes for version A and "2" in special codes for version B, AND "3" for version C. Failure to provide this information on you answer sheet will result in 10 point penalty. You must put your student id number in where the answer sheet provides for "social security number" Failure to follow these directions will result in a 10 point penalty.

Essays:

You must pick and answer two out of the first four essay questions. PLEASE NOTE THAT THERE ARE TWO GROUPS OF TWO -- YOU MUST PICK ONE ESSAY OUT OF EACH GROUP. EVERYONE MUST ANSWER QUESTION 5. If you need additional space to answer, please use the backside of the page which the essay question is on. In the essay section each question is worth ten (10) points.

Any lack of clarity with regard to your answer choice may result in you not being awarded points for your answer. Good Luck.

Multiple Choice

Identify the choice that best completes the statement or answers the question.

- 1. Kamal reproduces Lorena's copyrighted work "Musica" without paying royalties. Kamal is most likely excluded from liability for copyright infringement under the "fair use" doctrine if
 - a. Kaml's use is for a commercial purpose.
 - b. Kamal distributed the copies without charge to the public.
 - c. Kamal's use has no effect on the market for Lorena's work.
 - d. Kamal copies the entire work.
- 2. E-Shopping Corporation inserts Fiesta Mall, Inc.'s trademark as a meta tag in E-Shopping's Web site's key-words field without Fiesta's permission in a manner that suggests Fiesta authorized the use. This is
 - a. patent infringement.
 - b. copyright infringement.
 - c. trademark infringement.
 - d. none of the choices.
- _____ 3. Macro Corporation and Micro, Inc., enter into an agreement. To constitute a contract, the terms
 - a. may be express or implied, but not both.
 - b. may be express, implied, or a mix of both.
 - c. must all be implied.
 - d. must all be express.

- 4. A letter-of-credit agreement between Rural Feed Corporation and Soybean Farms, Inc., requires Rural Feed's bank to pay Soybean Farms on receipt of invoices. This letter of credit is
 - a. a quasi contract
 - b. a formal contract
 - c. an implied contract
 - d. no contract
- 5. Yvon tells Zack, "I would be willing to sell you one of my fishing rods" This is
 - a. not a valid offer because the terms are not definite.
 - b. not a valid offer because Yvon did not state an intent.
 - c. not a valid offer because Zack did not respond.
 - d. a valid offer.
 - 6. Ernie's Good Eatin' Cafe uses a distinctive decor, layout, menu, and style of service. This restaurant's image and overall appearance is
 - a. a certification mark.
 - b. a service mark.
 - c. trade dress.
 - d. a collective mark.
 - 7. Effervescent Egg Cream Compnay's trademark is used by Fizzy Drinks without its owner's permission. Fizzy's use of the mark is actionable provided that
 - a. Fizzy and Effervescent are competitors.
 - b. Fizzy's use is intentional.
 - c. Effervescent's mark is registered.
 - d. consumers are confused.
 - 8. Eve tells Finlay that she will pay him \$50 if he unloads her truck. Finlay's acceptance is complete
 - a. when Finlay hears Eve's offer.
 - b. only after Finlay unloads the truck.
 - c. as soon as Finlay says he will unload the truck.
 - d. once Finlay starts to unload the truck.
 - 9. Quick Transport, Inc., offers to sell a truckload of palettes to Rapid Delivery Company. Before accepting the offer, Rapid learns that the palettes have been sold to Speedy Trucking Corporation. Quick is
 - a. not liable, because the sale revoked the offer to Rapid.
 - b. liable to Speedy for breach of contract.
 - c. not liable, if Quick offers substitute goods to Rapid.
 - d. liable to Rapid for breach of contract.
- ____ 10. Bubbly Cola features Sparkly Cola's trademark without its owner's permission. Bubbly's use of the mark is actionable provided
 - a. Bubbly and Sparkly are not otherwise competitors.
 - b. Sparkly's mark is registered.
 - c. consumers are confused.
 - d. Bubbly's use is intentional.

- 11. Dot, a real estate agent, tells Elbert, a home seller, that her commission is 12 percent. Elbert agrees that Dot can sell his house but refuses to sign a contract unless the amount of the commission is reduced. After Dot sells the house, Elbert refuses to pay 12 percent. Dot is most likely to recover
 - a. nothing.
 - b. on a theory of a quasi contract.
 - c. on a theory of an express contract.
 - d. on a theory of an implied contract.
 - 12. The idea for "On Your Mark," a computer game featuring racing cars, is protected by
 - a. copyright law.
 - b. trademark law.
 - c. patent law.
 - d. trade secrets law.
- 13. Herm promises to pay Nixie to work as an assistant buyer for his Organic Foods stores. Nixie agrees and quits her job with Pic-U Grocery, but Herm does not hire her. Herm is most likely liable to Nixie under
 - a. the doctrine of promissory estoppel.
 - b. the preexisting duty rule.
 - c. no circumstances.
 - d. the concept of accord and satisfaction.
 - 14. Elementals, Inc., makes computer chips identical to Flik Quik Corporation's patented chip, except for slight differences in the "look," without Flik's permission. This is most likely
 - a. trademark infringement.
 - b. patent infringement.
 - c. copyright infringement.
 - d. none of the choices.
 - 15. Deb buys a song throught eSongs, an online music vendor. Before completing the purchase and downloading of the song, Deb must review a provision stating that she will not make and sell copies of the song and is required to click "I agree." This provision is
 - a. a click-on agreement.
 - b. a shrink-wrap agreement.
 - c. none of the choices.
 - d. a browse-wrap term.
 - 16. Kay and Leo enter into a contract that falls within the provisions of the UETA. Under the UETA, "an electronic sound, symbol, or process attached tot or logically associated with a record and executed or adopted by a person with the intent to sign the record" is
 - a. a record.
 - b. an e-document.
 - c. an e-transaction.
 - d. an e-signature.
 - 17. Viola assures Wendell that she will deliver a truckload of pine seedlings to his tree farm. A person's manifestation of an intent to act in a specified way is part of the definition of
 - a. an ethical principle.
 - b. a moral obligation.
 - c. a promise.
 - d. an expectation.

- 18. Crafted Metal Works, Inc., offers to design, make, and sell Downtown Transit Agency fourteen streetcars. Cafted Metal authorizes a particular mode of communication, but Downtown transit send an acceptance via a substituted means. this acceptance is effect when it is
 - a. in transit.
 - b. written.
 - c. received.
 - d. sent.
- 19. Octavio receives a catalogus from Pastry Dough, Inc., and a "personalized" letter inviting Octavio to buy any item at the advertised price. This is
 - a. not an offer.
 - b. an offer only if Octavio previously bought items from Pastry Dough.
 - c. an offer because of the "personalized" letter.
 - d. an offer because there is no room for price negotiation.
- 20. Nate tells Opal, "I might sell the skis that I bought last fall since I haven't used them and the skiing season is almost over." This is
 - a. an offer.
 - b. an invitation to accept an offer.
 - c. an acceptance of an offer.
 - d. a statement of future intent.
- 21. Mark is creating Nu2U.com, a Web site through which he will enter into contract over the Internet. Important terms to include in his offers include
 - a. provisions specifying the remedies if the contract is breached.
 - b. a detailed history of his business.
 - c. his educational background.
 - d. glowing reviews from former customers.
 - 22. Liz offers to sell Max her iPad for \$200. Max says "Okay, but only if you include the case and other accessories." Max has
 - a. made a counteroffer without rejecting the offer.
 - b. rejected the offer and made a counteroffer.
 - c. rejected the offer without making a counteroffer.
 - d. accetped the offer.
 - 23. Naomi tells Ogden, who has no knowledge of Shakespearean comedy, that she will tutor him in the subject for \$50. As an offer, this is
 - a. effective.
 - b. not effective because Ogden has no knowledge of the subject.
 - c. no effective because Naomi's tutoring will be subjective.
 - d. not effective because comedy is not a serious subject.
 - 24. The idea for "Prices & Profit," an app that businesses can use to control their revenue, profits, and payrolls, is protected by
 - a. trademark law
 - b. copyright law
 - c. patent law
 - d. trade secrets law

- 25. Brady accepts what he believes is an offer to work for Canyon River Adventures, inc. as a tour and fishing guide. In determining whether a conract has been formed, an element of prime importance is
 - a. the price to be paid.
 - b. the subject of the contract.
 - c. the duration of the work.
 - d. the intent of the parties.
- 26. Sincere Forms, Inc., uses, in its ads, a trademark that is similar, but not identical, to the famous, registered mark of Desired Objects, Inc. Sincere's unauthorized use of the mark constitutes trademark dilution provided
 - a. Sincere's use is intentional.
 - b. consumers are confused.
 - c. Sincere's use lessens the value of Desired's mark.
 - d. Sincere and Desired are competitors.
 - 27. RiteMade Machinery, Inc., designs, makes, and sells a drill press. Steel Equipment Company copies the design without RiteMade's permission. Steel's conduct is actionable provided
 - a. consumers are confused.
 - b. RiteMade's design is patented.
 - c. Steel's conduct reduces the value of RiteMade's design.
 - d. Steel's conduct is intentional.
 - 28. Sal assures Tom that she will deliver a truckload of hay to his cattle ranch. A person's declaration to do a certain act is part of the definition of
 - a. a prediction
 - b. a moral obligation
 - c. a promise
 - d. an expetation
 - 29. Ellen publishes a book titled *First Place*, which includes a chapter from Frank's copyrighted book *Great NASCAR Drivers* without his permission. Ellen's use of the chapter is actionable
 - a. only if Ellen and Frank are competitors.
 - b. only if consumers are confused *and* Ellen and Frank are competitors.
 - c. only if consumers are confused.
 - d. regardless of whether consumers are confused or Ellen and Frank are competitors.
 - _____ 30. Ric designs a new computer hard drive, which he names "Sci Phi." He also writes the operating manual to be included with each final product. Ric could obtain patent protection for
 - a. the operating manual only.
 - b. the hard drive, the name, and the operating manual.
 - c. the name only.
 - d. the hard drive only.
 - _____ 31. Canada and the United States are signatories of the Berne Convention. Doug, a citizen of Canada, publishes a book first in Canada and then in the United States. Doug's copyright must be recognized by
 - a. all of the signatories of the Berne Convention.
 - b. Canada and the United States only.
 - c. Canada only.
 - d. none of the choices.

- 32. Grant offers to sell his Honda Civic for \$10,000 to Ivy. Referring to the prices for similar Hondas, Ivy says, "I'll pay no more than \$5,000." Grant says, "Forget it." Grant's offer was terminated by
 - a. Ivy.
 - b. Honda.
 - c. Grant.
 - d. no one-Grant's offer is still open.
- 33. Rene operates The Spicy Chocolatier Cafe chain of restauants. "The Spicy Chocolatier Cafe" is
 - a. a trade name.
 - b. none of the choices.
 - c. a certification mark.
 - d. a service mark.
- _____ 34. Quik Fix-It, Inc., offers Pam a job as a plumber. No time for acceptance is specified in the offer. The offer will terminate
 - a. after a usual month (thirty calendar days).
 - b. after a typical work week (five business days).
 - c. never.
 - d. after a reasonable period of time.
 - 35. Odell invents "Profits Unbound", a new stock-trading algorithm software, and applies for a patent. If Odell is grated a patent, his invention will be protected for
 - a. ten years.
 - b. twenty years.
 - c. for the life of the inventor plus seventy years.
 - d. forever.
 - _ 36. Cameron enters a coffee shop in which she has an open account, fills a cup of coffee, holds it so the cashier can see it, acknowledges the cashier's nod, and walks out with the coffee, knowing that she will be billed for it at the end of the month. Cameron has formed
 - a. an express contract.
 - b. no contract.
 - c. a quasi contract.
 - d. an implied contract.
 - 37. Standard Corporation can not claim a trademark in the phrase "Quality Is Standard" if the phrase
 - a. has a secondary meaning.
 - b. is generic.
 - c. is memorable.
 - d. is descriptive.
 - _ 38. Paco offers to pay Quik Delivery (QD) \$50 if it picks up and delivers to him a package from Rich within 30 minutes. QD can accept the offer only by meeting the deadline. If QD performs as directed, these parties will have
 - a. a bilateral contract.
 - b. a unilateral contract.
 - c. no contract.
 - d. a trilateral contract.

- _ 39. Rally Corporation enters into a contract to sell ski gear to SnoSportz Company, which sells a pair of the skis to Tyra, a consumer, who later sells them to Uli, another consumer. Article 2 of the UCC applies to the sales transactions between
 - a. all of the buyers and sellers.
 - b. SnoSportz and Tyra only.
 - c. Tyra and Uli only.
 - d. Rally and SnoSportz only.
 - 40. Sunshine Cell Phone Company offers to buy a laser printer, with a case of paper and an extra cartridge, from Office Products, Inc. (OPI), for \$200. Paul, OPI's representative, says, "Okay, but no paper and no extra cartridge." Paul has
 - a. made a counteroffer without rejecting the offer.
 - b. accepted the offer.
 - c. rejected the offer without making a counteroffer.
 - d. rejected the offer and made a counteroffer.
- _____ 41. Shasta offers to sell a used hay baler to Roberto, but receives a letter of acceptance from Quito, who has no relation to roberto. A valid contract exists between
 - a. Roberto and Quito.
 - b. none of the choices.
 - c. Shasta and roerto.
 - d. Shast and Quito.
 - 42. Mallory promises to buy illegal digital copies of movies from Napoleon, who promised to deliver on October
 - 31. These promises are most likely
 - a. voidable.
 - b. void.
 - c. enforceable.
 - d. valid.
- 43. Lark promises to buy Max's used textbook for \$60. Lark is
 - a. a promisor.
 - b. a promisee.
 - c. an offeree.
 - d. an offeror.
 - 44. Gold and Sweet Company bottles and sells maple syrup from its plant in Vermont. On the labels is a logo that states "100% genuine New England Maple Syrup Certified by the Northeast Maple Syrup Harvesters Association." This logo is
 - a. a service mark.
 - b. none of the choices.
 - c. trade dress.
 - d. a certification mark.
 - 45. Business Properties, Inc. (BPI), offers to sell a warehouse to Corporate Investments. Corporate says that it will pay BPI \$100 to hold the offer open for three business days. This
 - a. voids BPI's offer by extending the time term.
 - b. makes the offer irrevocable for three days if BPI accepts.
 - c. negates BPI's offer by changing the price term.
 - d. creates an illegal contract by adding a clause to BPI's offer.

- 46. Lex reproduces Mina's copyrighted work without paying royalties. Lex is most likely excepted from liability for copyright infringement under the "fair use" doctrine if
 - a. Lex's use is for a commercial purpose.
 - b. Lex's use has no effect on the market for Mina's work.
 - c. Lex copies the entire work.
 - d. Lex distributes the copies freely to the public.
- 47. GreatGro, Inc., makes genetically modified seeds with properties that are identical to Hearty Harvest Corporation's patented seeds, without Hearty Harvest's permission. This is most likely
 - a. trademark infringement.
 - b. patent infringement.
 - c. copyright indringement.
 - d. not infringement.
- 48. Bild-Rite, Inc., is a Colorado-based firm that does business with clients throughout North America. Bild-Rite oversees construction projects, and buys and sells commercial buildings, undeveloped land, and construction supplies and other goods. Bild-Rite has had to deal with work-site theft and vandalism. With respect to these circumstances, the Uniform Commercial Code (UCC) provides a framework for
 - a. prosecuting crimes against business interests.
 - b. domestic and foreign transactions in real estate.
 - c. commercial transactions for the sale of and payment for goods.
 - d. international construction contracts.
 - 49. Like most successful companies, Pads & Phone, Inc. (P&P), has trade secrets. The law protects those secrets if
 - a. P&P emploees never leave the company.
 - b. P&P employees do not divolge the information to outside parties.
 - c. the information is unique and has value to a competitor.
 - d. P&P employees do not handle confidential documents.
- 50. Trina pays Urban Edge Electronics store \$1,500 for a laptop computer. Under the UCC, this is
 - a. a lease.
 - b. a sale.
 - c. a crime.
 - d. a gift.

51. Sales Marketing Corporation and Tech Support., Inc. negotiate a contract. If the contract has all of the elements necessary for one of the parties to enforce it in court, it is

- a. a void contract.
- b. a voidable contract.
- c. an unenforceable contract.
- d. a valid contract.
- 52. Following negotiations, Office Park, Inc., enters into an informal contract with Quality Janitoral Company for custodial services for Office Park's buildings. This means that the parties' contract
 - a. is no yet completely formed.
 - b. is subject to change by either party, within reason.
 - c. is freely open to either party's interpretation
 - d. requires no special form.

- 53. Garland publishes a book titled *Half Pipe, Full Throttle*, which includes a chapter from Ian's copyrighted book *Snowboarder*. Garland's use of the chapter is actionable provided
 - a. Garland does not have Ian's permission.
 - b. Garland's use is intentional.
 - c. consumers are confused.
 - d. Garland's use reproduces Ian's chapter exactly.
- 54. NoGas, Inc., designs and make a non-fuel propulsion system that copies parts of Omni Momentum Corporation's designs without Omni's permission. This is most likely
 - a. not infringement.
 - b. copyright infringement.
 - c. patent infringement.
 - d. trademark infringement.
- 55. Signe offers to sell Thomas her textbook but conditions the sale on Thomas accepting the offer by March 1. Signe may revoke the offer
 - a. before Thomas accepts the offer.
 - b. only after Thomas accepts the offer.
 - c. only after March 1.
 - d. before March 1, whether or not Thomas has accepted the offer.
 - 56. When Heste's car breaks down, she asks Insta-Tow, Inc., to tow it to Jerry's Repair Shop. There is no discussion of a price and Hester and Insta-Tow do not sign any documents. Later, Insta-Tow sends Hester a bill. With repsect to Hester's obligation to pay the bill, this is
 - a. a quasi contract.
 - b. an express contract.
 - c. no contract.
 - d. an implied contract.
 - ____ 57. Like most successful companies, Paychex, Inc., has trade secrets. The law protects those secrets if
 - a. Paychex employees do not divulge the information to outside parties.
 - b. the information is unique and has value to a competitor.
 - c. Paychex employees do not handle confidential documents.
 - d. Paychex employees never leave the company's employ.
 - 58.

Sunny enters into a contract with Trey to act as his personal sports trainer. If a dispute later arises and the contract contains un-clear terms, the rules of contract interpretation will give effect to

- a. waht the parties no agree they intended.
- b. what the promisor claims was the parties' intent.
- c. what the promisee cliams was the parties intent.
- d. the parties intent as expressed their contract.
- 59. In 2011, Sara writes *Terror at the Track*, a novel about racecar driving. Sara does not register the work with the appropriate government office. Under federal copyright law, Sara's work is protected
 - a. forever.
 - b. for ten years.
 - c. for the life of the author plus seventy years.
 - d. for twenty years.

- 60. Delightful Toys, Inc., makes EZ Goo, a children's toy. Without Delightful's consent, Fast Adhesives Company begins to use "ezgoo" as part of the URL for Fast's Web site. Fast claims that no consumer would confuse the Web site with the toy. Fast has committed
 - a. copyright infringement.
 - b. patent infringement.
 - c. trademark dilution.
 - d. none of the choices.

MULTIPLE CHOICE

1.	ANS: C	PTS: 1		
2.	ANS: C	PTS: 1	REF: p. 157	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: $=$	L L	
3.	ANS: B	PTS: 1	REF: p. 210	NAT: AACSB Analytic AICPA Legal
	KEY: Test Bank B	TYP: $=$		
4.	ANS: B	PTS: 1		
5.	ANS: A	PTS: 1	REF: p. 227	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A			
6.	ANS: C	PTS: 1	REF: p. 155	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B			
	ANS: D	PTS: 1		
8.	ANS: B	PTS: 1	REF: p. 232	NAT: AACSB Reflective AICPA Legal
<u>_</u>	KEY: Test Bank B	TYP: =		
9.	ANS: A	PTS: 1	REF: p. 229	NAT: AACSB Reflective AICPA Legal
10		TYP: =	DEE - 152	NATE AACOD D. G
10.	ANS: C KEY: Test Bank B	PTS: 1 TYP: N	REF: p. 153	NAT: AACSB Reflective AICPA Legal
11	ANS: B	PTS: 1	$DEE_{1} = 212$	NAT: AACSP Deflective AICDA Local
11.	KEY: Test Bank B		REF: p. 212	NAT: AACSB Reflective AICPA Legal
12	ANS: D	PTS: 1	REF: p. 167	NAT: AACSB Reflective AICPA Legal
12.	KEY: Test Bank B	TYP: =	KLI . p. 107	MAT: AMOD Renderive MicrA Lega
13.	ANS: A	PTS: 1	REF: p. 249	NAT: AACSB Reflective AICPA Legal
101	KEY: Test Bank A		1121 P. 2.13	
14.	ANS: B	PTS: 1	REF: p. 161	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: =	L	
15.	ANS: A	PTS: 1		
16.	ANS: D	PTS: 1		
17.	ANS: C	PTS: 1	REF: p. 206	
	NAT: AACSB Refle	ective AICPA Critica	l Thinking	KEY: Test Bank B
	TYP: +			
	ANS: C	PTS: 1		
	ANS: A	PTS: 1		
20.	ANS: D	PTS: 1	REF: p. 224	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =		
21.		PTS: 1		
	ANS: B	PTS: 1		
	ANS: A	PTS: 1		
	ANS: D	PTS: 1		
25.	ANS: D	PTS: 1		
26.	ANS: C	PTS: 1	REF: p. 153	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: +		

27.	ANS: B	PTS: 1	REF:	р. 161	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: N		•		
28.	ANS: C	PTS: 1				
29.	ANS: D	PTS: 1	REF:	p. 163	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =		-		-
30.	ANS: D	PTS: 1	REF:	p. 158	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =				
31.	ANS: A	PTS: 1	REF:	p. 168	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =				
32.	ANS: A	PTS: 1	REF:	p. 230	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A					
	ANS: A	PTS: 1				
34.	ANS: D	PTS: 1	REF:	p. 230	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A					
	ANS: B	PTS: 1				
36.	ANS: D	PTS: 1	REF:	p. 210	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B					
37.	ANS: B	PTS: 1	REF:	p. 155	NAT:	AACSB Reflective AICPA Legal
• •	KEY: Test Bank A					
38.	ANS: B	PTS: 1	REF:	p. 209	NAT:	AACSB Reflective AICPA Legal
20	KEY: Test Bank B		DEE	261		
39.	ANS: A	PTS: 1	REF:	p. 361	NAT:	AACSB Reflective AICPA Legal
40	KEY: Test Bank A	TYP: =	DEE.	- 220	NAT.	AACSD Deflective AICDA Legel
40.	ANS: D KEY: Test Bank B	PTS: 1 TYP: =	KEF:	p. 230	NAI:	AACSB Reflective AICPA Legal
41	ANS: B	PTS: 1				
	ANS: B	PTS: 1				
	ANS: A	PTS: 1				
	ANS: D ANS: B	PTS: 1 PTS: 1	DEE.	m 220	NAT.	A ACSD Deflective AICDA Legel
45.	KEY: Test Bank B	PTS: 1 TYP: =	KEF.	p. 230	INAI.	AACSB Reflective AICPA Legal
46	ANS: B	PTS: 1	BEE	p. 163	ΝΔΤ·	AACSB Reflective AICPA Legal
40.	KEY: Test Bank B		KLI [*] .	p. 105	INAI.	AACSD Reflective AICI A Legal
47	ANS: B	PTS: 1				
	ANS: C	PTS: 1	BEE	р. 356	ΝΔΤ·	AACSB Reflective AICPA Legal
40.	KEY: Test Bank A	TYP: =	KLI.	p. 550	11/11.	AACSD Keneeuve AICI A Legai
49	ANS: C	PTS: 1				
	ANS: B	PTS: 1	REF	p. 358	NAT·	AACSB Reflective AICPA Legal
20.	KEY: Test Bank A		TtEI .	p. 550		
51.	ANS: D	PTS: 1				
	ANS: D	PTS: 1				
	ANS: A	PTS: 1	REF:	p. 163	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: N	•	r		
54.	ANS: C	PTS: 1				
	ANS: A	PTS: 1				
	ANS: D	PTS: 1				

57.	ANS: B	PTS: 1	REF: p. 168	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: N		
58.	ANS: D	PTS: 1		
59.	ANS: C	PTS: 1	REF: p. 162	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: $=$		
60.	ANS: C	PTS: 1	REF: p. 157	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: =		

$$\underline{B} 4 \qquad \underline{B} 11. \qquad \underline{C} 18. \qquad \underline{D} 25.$$

$$\underline{A} 5. \qquad \underline{D} 12. \qquad \underline{A} 19. \qquad \underline{C} 26.$$

$$\underline{C} 6. \qquad \underline{A} 13. \qquad \underline{D} 20. \qquad \underline{B} 27.$$

$$\underline{D} 7. \qquad \underline{B} 14. \qquad \underline{A} 21. \qquad \underline{C} 28.$$

$$\underline{C} 1. \qquad \underline{B} 8. \qquad \underline{A} 15. \qquad \underline{B} 22. \qquad \underline{D} 29.$$

$$\underline{C} 2. \qquad \underline{A} 9. \qquad \underline{D} 16. \qquad \underline{A} 23. \qquad \underline{D} 30.$$

$$\underline{B} 3. \qquad \underline{C} 10. \qquad \underline{D} 24. \qquad \underline{A} 31.$$

ID: B

<u>A</u> 32.	<u>A</u> 39.	<u> </u>	<u>A</u> 53.	<u> </u>
<u>A</u> 33.	<u>D</u> 40.	<u> </u>	<u> </u>	
34.	<u> </u>	<u> </u>	<u>A</u> 55.	
<u> </u>	<u> </u>	<u> </u>	<u>D</u> 56.	
<u>D</u> 36.	<u> </u>	<u> </u>	<u> </u>	
<u> </u>	<u>D</u> 44.	<u>D</u> 51.	<u>D</u> 58.	
<u> </u>	R 45	<u>D</u> 52.		

<u>B</u> 45. <u>C</u> 59.

Bus 241 - Spring 2015 -- Exam No. 2 (MC)

You have 130 minutes to complete this examination. The is a CLOSED book exam. All other study materials, including back packs and purses, must be placed on the floor. NO **OLD EXAMS OR PRACTICE EXAMS SHOULD BE VISIBLE.** FAILURE TO FOLLOW THESE DIRECTIONS MAY RESULT IN YOU RECEIVING A ZERO SCORE FOR THE EXAM

Please be sure to answer all questions on the exam. There are eleven (11) pages to the multiple choice section and 65 questions to this exam -- 60 multiple choice and five essay questions. Count to make sure that you have all the pages and review your exam to make sure that you do not miss answering any pages or questions of the exam.

PLEASE BE SURE TO TURN IN THE EXAM WITH YOU NAME ON THE FIRST PAGE OF THE EXAM YOU WERE GIVEN. IF YOU FAIL TO PUT YOUR NAME ON A COPY OF THE EXAM, YOU MAY BE GIVEN A -0-FOR THE EXAM.

Multiple Choice: MULTIPLE CHOICE ANSWERS SHOULD BE ENTERED ON THE MACHINE READABLE FORM. PLEASE BE SURE TO USE PENCIL SO THAT YOUR ANSWERS CAN BE READ BY THE GRADING MACHINE. PLEASE BE SURE TO ALSO INCLUDE YOUR STUDENT ID NUMBER **ON THE ANSWER SHEET.**

You should try and provide answers for all questions, as there is no penalty for a wrong answer, and it counts the same as an omitted question. There are often two answers which may appear to potentially be correct. You must choose the response which answers the question the best. Each multiple choice question is worth two (2) points.

You must use a number 2 pencil when filling out the exam. Failure to use a pencil will result in a 5 point penalty. There are two versions to this exam. You must indicate "1" in special codes for version A and "2" in special codes for version B, AND "3" for version C. Failure to provide this information on you answer sheet will result in 10 point penalty. You must put your student id number in where the answer sheet provides for "social security number" Failure to follow these directions will result in a 10 point penalty.

Essays:

You must pick and answer two out of the first four essay questions. PLEASE NOTE THAT THERE ARE TWO GROUPS OF TWO -- YOU MUST PICK ONE ESSAY OUT OF EACH GROUP. EVERYONE MUST ANSWER QUESTION 5. If you need additional space to answer, please use the backside of the page which the essay question is on. In the essay section each question is worth ten (10) points.

Any lack of clarity with regard to your answer choice may result in you not being awarded points for your answer. Good Luck.

Multiple Choice

Identify the choice that best completes the statement or answers the question.

- 1. Rene operates The Spicy Chocolatier Cafe chain of restauants. "The Spicy Chcolatier Cafe" is
 - a. a certification mark.
 - b. none of the choices.
 - c. a trade name.
 - d. a service mark.
- 2. Sunshine Cell Phone Company offers to buy a laser printer, with a case of paper and an extra cartridge, from Office Products, Inc. (OPI), for \$200. Paul, OPI's representative, says, "Okay, but no paper and no extra cartridge." Paul has
 - a. rejected the offer and made a counteroffer.
 - b. made a counteroffer without rejecting the offer.
 - c. accepted the offer.
 - d. rejected the offer without making a counteroffer.
 - 3. Paco offers to pay Quik Delivery (QD) \$50 if it picks up and delivers to him a package from Rich within 30 minutes. QD can accept the offer only by meeting the deadline. If QD performs as directed, these parties will have
 - a. no contract.
 - b. a bilateral contract.
 - c. a trilateral contract.
 - d. a unilateral contract.

- 4. Like most successful companies, Pads & Phone, Inc. (P&P), has trade secrets. The law protects those secrets if
 - a. P&P employees do not divolge the information to outside parties.
 - b. P&P emploees never leave the company.
 - c. the information is unique and has value to a competitor.
 - d. P&P employees do not handle confidential documents.
- 5. Elementals, Inc., makes computer chips identical to Flik Quik Corporation's patented chip, except for slight differences in the "look," without Flik's permission. This is most likely
 - a. trademark infringement.
 - b. copyright infringement.
 - c. patent infringement.
 - d. none of the choices.
- 6. Standard Corporation can *not* claim a trademark in the phrase "Quality Is Standard" if the phrase
 - a. is descriptive.
 - b. is memorable.
 - c. is generic.
 - d. has a secondary meaning.
 - 7. RiteMade Machinery, Inc., designs, makes, and sells a drill press. Steel Equipment Company copies the design without RiteMade's permission. Steel's conduct is actionable provided
 - a. Steel's conduct reduces the value of RiteMade's design.
 - b. Steel's conduct is intentional.
 - c. consumers are confused.
 - d. RiteMade's design is patented.
 - 8. Ric designs a new computer hard drive, which he names "Sci Phi." He also writes the operating manual to be included with each final product. Ric could obtain patent protection for
 - a. the hard drive only.
 - b. the name only.
 - c. the hard drive, the name, and the operating manual.
 - d. the operating manual only.
 - 9. GreatGro, Inc., makes genetically modified seeds with properties that are identical to Hearty Harvest Corporation's patented seeds, without Hearty Harvest's permission. This is most likely
 - a. not infringement.
 - b. copyright indringement.
 - c. patent infringement.
 - d. trademark infringement.
 - 10. Odell invents "Profits Unbound", a new stock-trading algorithm software, and applies for a patent. If Odell is grated a patent, his invention will be protected for
 - a. forever.
 - b. for the life of the inventor plus seventy years.
 - c. ten years.
 - d. twenty years.

- 11. When Heste's car breaks down, she asks Insta-Tow, Inc., to tow it to Jerry's Repair Shop. There is no discussion of a price and Hester and Insta-Tow do not sign any documents. Later, Insta-Tow sends Hester a bill. With repsect to Hester's obligation to pay the bill, this is
 - a. an express contract.
 - b. an implied contract.
 - c. no contract.
 - d. a quasi contract.
 - 12. A letter-of-credit agreement between Rural Feed Corporation and Soybean Farms, Inc., requires Rural Feed's bank to pay Soybean Farms on receipt of invoices. This letter of credit is
 - a. an implied contract
 - b. no contract
 - c. a quasi contract
 - d. a formal contract
- 13. Bild-Rite, Inc., is a Colorado-based firm that does business with clients throughout North America. Bild-Rite oversees construction projects, and buys and sells commercial buildings, undeveloped land, and construction supplies and other goods. Bild-Rite has had to deal with work-site theft and vandalism. With respect to these circumstances, the Uniform Commercial Code (UCC) provides a framework for
 - a. commercial transactions for the sale of and payment for goods.
 - b. international construction contracts.
 - c. prosecuting crimes against business interests.
 - d. domestic and foreign transactions in real estate.
- 14. In 2011, Sara writes *Terror at the Track*, a novel about racecar driving. Sara does not register the work with the appropriate government office. Under federal copyright law, Sara's work is protected
 - a. for twenty years.
 - b. for the life of the author plus seventy years.
 - c. forever.
 - d. for ten years.
- ____ 15. Bubbly Cola features Sparkly Cola's trademark without its owner's permission. Bubbly's use of the mark is actionable provided
 - a. consumers are confused.
 - b. Bubbly's use is intentional.
 - c. Bubbly and Sparkly are not otherwise competitors.
 - d. Sparkly's mark is registered.
- 16. Following negotiations, Office Park, Inc., enters into an informal contract with Quality Janitoral Company for custodial services for Office Park's buildings. This means that the parties' contract
 - a. is freely open to either party's interpretation
 - b. is subject to change by either party, within reason.
 - c. is no yet completely formed.
 - d. requires no special form.
- 17. Shasta offers to sell a used hay baler to Roberto, but receives a letter of acceptance from Quito, who has no relation to roberto. A valid contract exists between
 - a. Shast and Quito.
 - b. Shasta and roerto.
 - c. Roberto and Quito.
 - d. none of the choices.

Name:

- 18. Mark is creating Nu2U.com, a Web site through which he will enter into contract over the Internet. Important terms to include in his offers include
 - provisions specifying the remedies if the contract is breached. a.
 - glowing reviews from former customers. b.
 - a detailed history of his business. c.
 - d. his educational background.
- 19. Gold and Sweet Company bottles and sells maple syrup from its plant in Vermont. On the labels is a logo that states "100% genuine New England Maple Syrup Certified by the Northeast Maple Syrup Harvesters Association." This logo is
 - none of the choices. a.
 - a service mark. b.
 - c. a certification mark.
 - d. trade dress.
- 20. Like most successful companies, Paychex, Inc., has trade secrets. The law protects those secrets if
 - Paychex employees do not divulge the information to outside parties. a.
 - Paychex employees do not handle confidential documents. b.
 - c. Paychex employees never leave the company's employ.
 - d. the information is unique and has value to a competitor.
- Trina pays Urban Edge Electronics store \$1,500 for a laptop computer. Under the UCC, this is 21.
 - a crime. a.
 - a sale. b.
 - a gift. c.
 - d. a lease.
 - Viola assures Wendell that she will deliver a truckload of pine seedlings to his tree farm. A person's 22. manifestation of an intent to act in a specified way is part of the definition of
 - a moral obligation. a.
 - an ethical principle. b.
 - c. an expectation.
 - d. a promise.
- Eve tells Finlay that she will pay him \$50 if he unloads her truck. Finlay's acceptance is complete 23.
 - once Finlay starts to unload the truck. a.
 - b. when Finlay hears Eve's offer.
 - as soon as Finlay says he will unload the truck. c.
 - d. only after Finlay unloads the truck.
 - Yvon tells Zack, "I would be willing to sell you one of my fishing rods" This is 24.
 - not a valid offer because Zack did not respond. a.
 - b. not a valid offer because the terms are not definite.
 - c. a valid offer.
 - not a valid offer because Yvon did not state an intent. d.
 - Macro Corporation and Micro, Inc., enter into an agreement. To constitute a contract, the terms 25. may be express or implied, but not both.
 - a.
 - must all be express. b.
 - may be express, implied, or a mix of both. c.
 - must all be implied. d.

- 26. Dot, a real estate agent, tells Elbert, a home seller, that her commission is 12 percent. Elbert agrees that Dot can sell his house but refuses to sign a contract unless the amount of the commission is reduced. After Dot sells the house, Elbert refuses to pay 12 percent. Dot is most likely to recover
 - a. nothing.
 - b. on a theory of an implied contract.
 - c. on a theory of a quasi contract.
 - d. on a theory of an express contract.
- 27. Sales Marketing Corporation and Tech Support., Inc. negotiate a contract. If the contract has all of the elements necessary for one of the parties to enforce it in court, it is
 - a. an unenforceable contract.
 - b. a voidable contract.
 - c. a valid contract.
 - d. a void contract.
- 28. Business Properties, Inc. (BPI), offers to sell a warehouse to Corporate Investments. Corporate says that it will pay BPI \$100 to hold the offer open for three business days. This
 - a. makes the offer irrevocable for three days if BPI accepts.
 - b. negates BPI's offer by changing the price term.
 - c. creates an illegal contract by adding a clause to BPI's offer.
 - d. voids BPI's offer by extending the time term.
- 29. Nate tells Opal, "I might sell the skis that I bought last fall since I haven't used them and the skiing season is almost over." This is
 - a. an offer.
 - b. an acceptance of an offer.
 - c. a statement of future intent.
 - d. an invitation to accept an offer.
 - _ 30. Sincere Forms, Inc., uses, in its ads, a trademark that is similar, but not identical, to the famous, registered mark of Desired Objects, Inc. Sincere's unauthorized use of the mark constitutes trademark dilution provided
 - a. Sincere's use lessens the value of Desired's mark.
 - b. Sincere's use is intentional.
 - c. Sincere and Desired are competitors.
 - d. consumers are confused.
 - _ 31. Lex reproduces Mina's copyrighted work without paying royalties. Lex is most likely excepted from liability for copyright infringement under the "fair use" doctrine if
 - a. Lex copies the entire work.
 - b. Lex's use has no effect on the market for Mina's work.
 - c. Lex's use is for a commercial purpose.
 - d. Lex distributes the copies freely to the public.
 - 32. NoGas, Inc., designs and make a non-fuel propulsion system that copies parts of Omni Momentum Corporation's designs without Omni's permission. This is most likely
 - a. not infringement.
 - b. patent infringement.
 - c. trademark infringement.
 - d. copyright infringement.

33.

Sunny enters into a contract with Trey to act as his personal sports trainer. If a dispute later arises and the contract contains un-clear terms, the rules of contract interpretation will give effect to

- a. waht the parties no agree they intended.
- b. what the promisee cliams was the parties intent.
- c. the parties intent as expressed their contract.
- d. what the promisor claims was the parties' intent.
- 34. Liz offers to sell Max her iPad for \$200. Max says "Okay, but only if you include the case and other accessories." Max has
 - a. accetped the offer.
 - b. made a counteroffer without rejecting the offer.
 - c. rejected the offer without making a counteroffer.
 - d. rejected the offer and made a counteroffer.
- 35. Cameron enters a coffee shop in which she has an open account, fills a cup of coffee, holds it so the cashier can see it, acknowledges the cashier's nod, and walks out with the coffee, knowing that she will be billed for it at the end of the month. Cameron has formed
 - a. a quasi contract.
 - b. no contract.
 - c. an implied contract.
 - d. an express contract.
- _ 36. Herm promises to pay Nixie to work as an assistant buyer for his Organic Foods stores. Nixie agrees and quits her job with Pic-U Grocery, but Herm does not hire her. Herm is most likely liable to Nixie under
 - a. the preexisting duty rule.
 - b. the concept of accord and satisfaction.
 - c. the doctrine of promissory estoppel.
 - d. no circumstances.
- _____ 37. Quick Transport, Inc., offers to sell a truckload of palettes to Rapid Delivery Company. Before accepting the offer, Rapid learns that the palettes have been sold to Speedy Trucking Corporation. Quick is
 - a. liable to Rapid for breach of contract.
 - b. not liable, because the sale revoked the offer to Rapid.
 - c. not liable, if Quick offers substitute goods to Rapid.
 - d. liable to Speedy for breach of contract.
- _____ 38. Lark promises to buy Max's used textbook for \$60. Lark is
 - a. an offeror.
 - b. a promisor.
 - c. a promisee.
 - d. an offeree.
 - _ 39. Grant offers to sell his Honda Civic for \$10,000 to Ivy. Referring to the prices for similar Hondas, Ivy says, "I'll pay no more than \$5,000." Grant says, "Forget it." Grant's offer was terminated by
 - a. Grant.
 - b. Honda.
 - c. Ivy.
 - d. no one-Grant's offer is still open.

Name:

- 40. Kamal reproduces Lorena's copyrighted work "Musica" without paying royalties. Kamal is most likely excluded from liability for copyright infringement under the "fair use" doctrine if
 - a. Kamal distributed the copies without charge to the public.
 - b. Kamal's use has no effect on the market for Lorena's work.
 - c. Kaml's use is for a commercial purpose.
 - d. Kamal copies the entire work.
- _____ 41. Quik Fix-It, Inc., offers Pam a job as a plumber. No time for acceptance is specified in the offer. The offer will terminate
 - a. never.
 - b. after a usual month (thirty calendar days).
 - c. after a typical work week (five business days).
 - d. after a reasonable period of time.
 - 42. Delightful Toys, Inc., makes EZ Goo, a children's toy. Without Delightful's consent, Fast Adhesives Company begins to use "ezgoo" as part of the URL for Fast's Web site. Fast claims that no consumer would confuse the Web site with the toy. Fast has committed
 - a. patent infringement.
 - b. trademark dilution.
 - c. copyright infringement.
 - d. none of the choices.

43. The idea for "Prices & Profit," an app that businesses can use to control their revenue, profits, and payrolls, is protected by

- a. trade secrets law
- b. copyright law
- c. patent law
- d. trademark law
- 44. Mallory promises to buy illegal digital copies of movies from Napoleon, who promised to deliver on October 31. These promises are most likely
 - a. valid.
 - b. void.
 - c. enforceable.
 - d. voidable.
 - 45. Rally Corporation enters into a contract to sell ski gear to SnoSportz Company, which sells a pair of the skis to Tyra, a consumer, who later sells them to Uli, another consumer. Article 2 of the UCC applies to the sales transactions between
 - a. all of the buyers and sellers.
 - b. SnoSportz and Tyra only.
 - c. Rally and SnoSportz only.
 - d. Tyra and Uli only.
 - 46. Garland publishes a book titled *Half Pipe, Full Throttle*, which includes a chapter from Ian's copyrighted book *Snowboarder*. Garland's use of the chapter is actionable provided
 - a. Garland does not have Ian's permission.
 - b. Garland's use is intentional.
 - c. Garland's use reproduces Ian's chapter exactly.
 - d. consumers are confused.

- 47. Brady accepts what he believes is an offer to work for Canyon River Adventures, inc. as a tour and fishing guide. In determining whether a conract has been formed, an element of prime importance is
 - a. the intent of the parties.
 - b. the duration of the work.
 - c. the price to be paid.
 - d. the subject of the contract.
- 48. Crafted Metal Works, Inc., offers to design, make, and sell Downtown Transit Agency fourteen streetcars. Cafted Metal authorizes a particular mode of communication, but Downtown transit send an acceptance via a substituted means. this acceptance is effect when it is
 - a. sent.
 - b. received.
 - c. written.
 - d. in transit.
- 49. Effervescent Egg Cream Compnay's trademark is used by Fizzy Drinks without its owner's permission. Fizzy's use of the mark is actionable provided that
 - a. Fizzy and Effervescent are competitors.
 - b. consumers are confused.
 - c. Fizzy's use is intentional.
 - d. Effervescent's mark is registered.
- 50. Kay and Leo enter into a contract that falls within the provisions of the UETA. Under the UETA, "an electronic sound, symbol, or process attached tot or logically associated with a record and executed or adopted by a person with the intent to sign the record" is
 - a. an e-transaction.
 - b. a record.
 - c. an e-document.
 - d. an e-signature.
- _____ 51. The idea for "On Your Mark," a computer game featuring racing cars, is protected by
 - a. trademark law.
 - b. trade secrets law.
 - c. copyright law.
 - d. patent law.
 - 52. Ellen publishes a book titled *First Place*, which includes a chapter from Frank's copyrighted book *Great NASCAR Drivers* without his permission. Ellen's use of the chapter is actionable
 - a. only if consumers are confused *and* Ellen and Frank are competitors.
 - b. only if Ellen and Frank are competitors.
 - c. regardless of whether consumers are confused or Ellen and Frank are competitors.
 - d. only if consumers are confused.
 - 53. Ernie's Good Eatin' Cafe uses a distinctive decor, layout, menu, and style of service. This restaurant's image and overall appearance is
 - a. a certification mark.
 - b. a collective mark.
 - c. trade dress.
 - d. a service mark.

- 54. Naomi tells Ogden, who has no knowledge of Shakespearean comedy, that she will tutor him in the subject for \$50. As an offer, this is
 - a. effective.
 - b. no effective because Naomi's tutoring will be subjective.
 - c. not effective because comedy is not a serious subject.
 - d. not effective because Ogden has no knowledge of the subject.
- 55. Signe offers to sell Thomas her textbook but conditions the sale on Thomas accepting the offer by March 1. Signe may revoke the offer
 - a. only after March 1.
 - b. only after Thomas accepts the offer.
 - c. before March 1, whether or not Thomas has accepted the offer.
 - d. before Thomas accepts the offer.
- 56. E-Shopping Corporation inserts Fiesta Mall, Inc.'s trademark as a meta tag in E-Shopping's Web site's key-words field without Fiesta's permission in a manner that suggests Fiesta authorized the use. This is
 - a. patent infringement.
 - b. trademark infringement.
 - c. copyright infringement.
 - d. none of the choices.
 - _ 57. Canada and the United States are signatories of the Berne Convention. Doug, a citizen of Canada, publishes a book first in Canada and then in the United States. Doug's copyright must be recognized by
 - a. all of the signatories of the Berne Convention.
 - b. Canada and the United States only.
 - c. Canada only.
 - d. none of the choices.
 - 58. Deb buys a song throught eSongs, an online music vendor. Before completing the purchase and downloading of the song, Deb must review a provision stating that she will not make and sell copies of the song and is required to click "I agree." This provision is
 - a. a shrink-wrap agreement.
 - b. a click-on agreement.
 - c. a browse-wrap term.
 - d. none of the choices.
 - 59. Octavio receives a catalogus from Pastry Dough, Inc., and a "personalized" letter inviting Octavio to buy any item at the advertised price. This is
 - a. an offer because of the "personalized" letter.
 - b. an offer because there is no room for price negotiation.
 - c. an offer only if Octavio previously bought items from Pastry Dough.
 - d. not an offer.
 - 60. Sal assures Tom that she will deliver a truckload of hay to his cattle ranch. A person's declaration to do a certain act is part of the definition of
 - a. an expetation
 - b. a moral obligation
 - c. a prediction
 - d. a promise

Bus 241 - Spring 2015 -- Exam No. 2 (MC) Answer Section

MULTIPLE CHOICE

1.	ANS: C	PTS: 1				
2.	ANS: A	PTS: 1	REF:	p. 230	NAT:	AACSB Reflective AICPA Legal
		TYP: =		I		
3.	ANS: D	PTS: 1	REF:	p. 209	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: =		•		
4.	ANS: C	PTS: 1				
5.	ANS: C	PTS: 1	REF:	p. 161	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank B	TYP: $=$				
6.	ANS: C	PTS: 1	REF:	p. 155	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: $=$				
7.	ANS: D	PTS: 1	REF:	p. 161	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A					
8.	ANS: A	PTS: 1	REF:	p. 158	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A					
	ANS: C	PTS: 1				
	ANS: D	PTS: 1				
	ANS: B	PTS: 1				
	ANS: D	PTS: 1				
13.	ANS: A	PTS: 1	REF:	p. 356	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =				
14.	ANS: B	PTS: 1	REF:	p. 162	NAT:	AACSB Reflective AICPA Legal
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15.	ANS: A	PTS: 1	REF:	p. 153	NAT:	AACSB Reflective AICPA Legal
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23	ANS: D	PTS: 1	REF	p. 232	NAT	AACSB Reflective AICPA Legal
20.	KEY: Test Bank B	TYP: =	TELT :	p. 202		
24.	ANS: B	PTS: 1	REF:	p. 227	NAT:	AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =	•	I		
25.	ANS: C	PTS: 1	REF:	p. 210	NAT:	AACSB Analytic AICPA Legal
	KEY: Test Bank B	TYP: =		-		

27.ANS:CPTS:128.ANS:APTS:1REF: $p. 230$ NAT:AACSB Reflective AICPA LegalKEY:Test Bank ATYP:REF: $p. 224$ ANS:CPTS:1KEY:Test Bank ATYP:REF: $p. 153$ NAT:AACSB Reflective AICPA LegalKEY:Test Bank ATYP:REF: $aNS:$ APTS:1KEY:Test Bank ATYP:P $aNS:$ BPTS:1 $ANS:$ BPTS:1 $ANS:$ CPTS:1 $ANS:$ DPTS:1 $ANS:$ DPTS:1 $ANS:$ CPTS:1 $ANS:$ DPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ BPTS:1 $ANS:$ BPTS:1 $ANS:$ BPTS:1 $ANS:$ CPTS:1 $ANS:$ BPTS:1 $ANS:$ BPTS:1 $ANS:$ BPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ CPTS:1 $ANS:$ D<	26.	ANS: C	PTS: 1	REF: p. 212	NAT: AACSB Reflective AICPA Legal
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	52			RFF: n 163	NAT: AACSB Reflective AICPA Legal
	52.			REF: p. 163	NAT: AACSB Reflective AICPA Legal
52. ANS: C PTS: 1 REF: p. 163 NAT: AACSB Reflective AICPA Legal		KEY: Test Bank A	TYP: =		
52. ANS: C PTS: 1 REF: p. 163 NAT: AACSB Reflective AICPA Legal	53.	ANS: C	PTS: 1	REF: p. 155	NAT: AACSB Reflective AICPA Legal
52. ANS: CPTS: 1REF: p. 163NAT: AACSB Reflective AICPA LegalKEY: Test Bank ATYP: =53. ANS: CPTS: 1REF: p. 155NAT: AACSB Reflective AICPA Legal		KEY: Test Bank B	TYP: =		
52. ANS: CPTS: 1REF: p. 163NAT: AACSB Reflective AICPA LegalKEY: Test Bank ATYP: =53. ANS: CPTS: 1REF: p. 155NAT: AACSB Reflective AICPA Legal	54.	ANS: A	PTS: 1		
52. ANS: C PTS: 1 REF: p. 163 NAT: AACSB Reflective AICPA Legal KEY: Test Bank A TYP: = REF: p. 155 NAT: AACSB Reflective AICPA Legal 53. ANS: C PTS: 1 REF: p. 155 NAT: AACSB Reflective AICPA Legal KEY: Test Bank B TYP: = REF: p. 155 NAT: AACSB Reflective AICPA Legal					
52. ANS: C PTS: 1 REF: p. 163 NAT: AACSB Reflective AICPA Legal KEY: Test Bank A TYP: = REF: p. 155 NAT: AACSB Reflective AICPA Legal 53. ANS: C PTS: 1 REF: p. 155 NAT: AACSB Reflective AICPA Legal KEY: Test Bank B TYP: = REF: p. 155 NAT: AACSB Reflective AICPA Legal					

56.	ANS: B	PTS: 1	REF: p. 157	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =		
57.	ANS: A	PTS: 1	REF: p. 168	NAT: AACSB Reflective AICPA Legal
	KEY: Test Bank A	TYP: =		
58.	ANS: B	PTS: 1		
59.	ANS: D	PTS: 1		

60. ANS: D PTS: 1

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_<u>C</u>__

____A___

__D__

<u>D</u> 34.

<u>C</u> 35.	<u>B</u> 42.	<u> </u>	<u> </u>
<u>C</u> 36.	<u> </u>	<u>D</u> 50.	<u> </u>
<u>B</u> 37.	<u> </u>	<u> </u>	<u> </u>
<u>B</u> 38.	<u> </u>	<u> </u>	<u>D</u> 59.

			<u> </u>	_ <u>D</u> _ 60.
C 39	. А	46.		

<u>D</u> 55.

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	Α	В	С
MC	1 2 3 4	28	60
MC	2	4	12
MC	3	55	55
MC	4	5	24
MC	5	45	28
MC	5 6	31 56 32 7 2 50	55 24 28 57 11 39
MC	7	56	11
MC MC MC MC MC MC MC	8	32	39
MC	9	7	49
MC		2	56
MC	11	50	56 21 33
MC	12	58	33
MC	13	1	40
MC	14	29	52
MC	15	15	58
MC	16	25	47
MC	17	43	38
MC	10 11 12 13 14 15 16 17 18 19	15 25 43 47 39 48 22 54 40 33	40 52 58 47 38 9 45 13 34 32
MC	19	39	45
MC	20	48	13
MC	21	22	34
MC	22	54	32
MC	23	40	2
MC	24	33	1
MC	25	51	27
MC MC MC MC MC MC MC	21 22 23 24 25 26	18	2 1 27 48
MC	27	9	37
MC	27 28 29	42	44
MC	29	49	44 4 54
MC	30	49 23	54
MC	31	19	59
MC	32	8	23
MC MC MC MC	33	27	7
MC	34	30	8
MC	35	24	43
MC	36	41	17
MC	37	44	19
MC	38	37	6
MC	39	26	30
MC	40	13	36
MC	40	15	50
MC	41	20	29
MC	42	35	10
MC	43	52	16
MC	44	34	41
MC	45	21	18
MC	46 47	10	18
MC			
MC	48	6	53
	49	60	42
MC MC	50	14	5
	51	59	14

	Α	В	С
MC	52	53	46
MC	53	46	31
MC	54	12	51
MC	55	57	20
MC	56	17	22
MC	57	38	3
MC	58	36	35
MC	59	3	25
MC	60	11	26