

Learning Goals

- What is job performance?
 - Task performance
 - Citizenship behavior
 - Counterproductive behavior
- How can organizations identify behaviors that underlie task performance?
- How can organizations manage employee performance?

What is Job Performance?

- The degree to which employee behaviors contribute to reaching organizational goals.
 - The impact may be either positive or negative



Important aspects of performance



- ▶ Task performance
 - Think of it as what is in your job description



- ▶ Citizenship behavior
 - Voluntary efforts to help reach organization goals that are outside of what you are explicitly supposed to do for your job




- ▶ Counterproductive behavior
 - The negative side of performance – actions that hinder or prevent reaching organizational goals

Task Performance

- ▶ Routine task performance
 - well-known responses to demands that occur in a normal, routine, or otherwise predictable way.
- ▶ Adaptive task performance
 - employee responses to task demands that are novel, unusual, or, at the very least, unpredictable.
- ▶ Creative task performance
 - the degree to which individuals develop ideas or physical outcomes that are both novel and useful.

Job Analysis

- ▶ Task performance behaviors can be identified by conducting a *job analysis*.
 - A list of the activities involved in a job is generated.
 - Rated by “subject matter experts” on factors such as importance and frequency of the activity.

**O*NET OnLine**

Occupational Information Network

- ▶ O*NET (Occupational Information Network)
 - online database that includes the characteristics of most jobs
 - <http://online.onetcenter.org>
- Information needs to be adapted to each organization and connected with the values and strategy.

Citizenship Behavior


- ▶ Voluntary activities that contribute to the organization
- ▶ Note that this is not the same as simply being nice or altruistic because of its performance focus
- ▶ Increasingly referred to as “contextual performance”

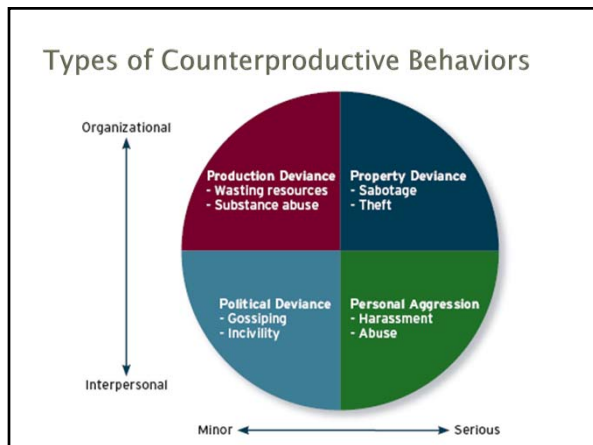
Citizenship Behavior

- ▶ Interpersonal
 - Behaviors that benefit coworkers and colleagues in a way that goes beyond normal job expectations.
- ▶ Organizational
 - Behaviors that benefit the larger organization

The Dark Side....

- ▶ Counterproductive behaviors are employee behaviors that intentionally hinder organizational goal accomplishment.





Performance Management

- ▶ Management by objectives (MBO)
 - Employee's evaluations based on achieving specific goals.
- ▶ Behaviorally anchored rating scales (BARS)
 - Surveys that describe behaviors for each rating.
- ▶ 360 degree feedback
 - Collect performance information about the employee's performance behaviors from multiple sources.
- ▶ Forced ranking
 - Forces managers to rank all of their people into one of three categories:
 - the top 20 percent (A players)
 - the vital middle 70 percent (B players)
 - the bottom 10 percent (C players).

Job Performance

